

Solar Living Institute Proudly Presents



Saturday 10:00 am - 8:00 pm and Sunday 10:00 am - 6 pm
Saturday Night Moon Dance 7:30 pm - 12 am

Solfest Exhibiting Categories

Alternative Fueled Vehicles: An assortment of vehicles from biodiesel to electric, showcasing the latest advancement in clean fuel technology.

Crafters Village: The Crafters Village provides a space for crafters and artisans from all over the country to showcase their unique, custom, handcrafted merchandise and do live, creative demonstrations.

Fair Trade / Eco Fashion: This Global Bazaar introduces a row of indigenous goods and fine imported handcrafts from around the world showcasing exhibitors dedicated to working directly with villages providing a fair work / trade agreement.

Family Stage and Fun Zone: This family-friendly event features a diverse array of kids activities and entertainment including musical performances, circus acts, plays and workshops and family focused exhibitors.

Film Pavilion: Showcase your socially conscious, environmental and educational footage in our film pavilion.

Food Faire: This main artery of Solfest includes 10 amazing food vendors featuring healthy, natural, organic cuisine from around the world. Visit a Solfest beverage booth as well while you catch an act on our acoustic stage.

Food Production and Permaculture: This area features workshops and panels on biodynamic gardening, school gardens, animal husbandry and mushroom cultivation, also bee displays, Navajo sheep, goats & chickens.

Local Bounty: Learn more about local products and services inside our Moondance Pavilion. This area this will showcase local exhibitors and offer food and beverage sampling.

Network Café: Attendees will grab a snack, their lunch or a glass of wine and meet fellow festivalgoers to exchange information and network. While there, participants can scan the job boards, post a resume and discover which fields are growing fast.

Non-Profit Zone: Organizations sharing community and national resources that address compelling social issues.

Organic and Biodynamic Wine: A fund raising area for the SLI featuring Biodynamic and organic local wineries.

Renewable Energy: Learn about renewable energy with a variety of topics from on and off grid solar to wind and hydropower. Get inspired as leaders in the industry give a snapshot view of what's going on at the national level on current issues such as climate change.

Sustainable Living Village: Exhibits of ecological products, natural building demonstrations featuring natural building such as straw bale and bamboo, making cob bricks, solar cooking, sustainable business practices, renewable energy resources and hands-on educational tools dedicated to environmental preservation.



www.solarliving.org

14th Annual Solfest

September 25th and 26th, 2010, Redwood Empire Fairgrounds, Ukiah CA.



www.solfest.com

Business Name _____ Contact _____

Address _____ City _____ State _____ Zip _____

Telephone: Day (_____) _____ Evening (_____) _____ Fax (_____) _____

Email _____ Web site _____

Mandatory CA Sellers Permit (Re-Sale #) _____ Non-Profit 501 C3 # _____

Please list all goods and / or services (imports - brand & name of country item is from) to be sold / presented in your booth. Please write clearly.

Booth Selection, Accessories and Fees

Booth Selection

Product & Services Booths

- Non-Profit Booth \$250 (501 C3 # required)
- Standard Booth \$500.00 (10 x 10)
- Premium 1 Booth \$600.00 (10 x 10)
- Premium 2 Booth \$700.00 (10 x 10)
- Premium 3 Booth \$800.00 (10 x 10)
- Premium 4 Booth \$900.00 (10 x 10)

Visit Solfest.com for booth layout map

Product & Services Discounts

- Arts & Crafts **20% Discount** (Handmade by YOU)
- Fair Trade Certified **10% Discount**
- Double Booth Discount **10% Discount**

Food & Beverage Booths

- Food Booth \$2000 10' wide x 15' deep
- Beverage Booth \$1000 10' wide x 10' deep

Booth Accessories

All booth accessories must be ordered on initial application

Tables and Chairs

Qty. _____ Total \$ _____ 8' Table \$35 ea.

Qty. _____ Total \$ _____ Chairs \$5 ea.

Electricity

Electricity is available for indoor, food booths and selected outdoor booth locations ONLY. You must bring your own extension cord - 25' is suggested.

- 110 volts, with 500 watt maximum \$70
- 120 volts / 20 amps \$90
- 120 volts / 60 amps \$125
- 120 volts / 80 amps \$150
- 220V power no charge – included (Food booths only)

Outdoor booths - Please bring your own canopy – it is required.

Indoor spaces – Please bring you own pop up structure, 10 x 10 without the canopy for indoor set-up. **Pop-up's are a requirement.**

Exhibitor Credentials

Exhibitor Wristbands

Wristbands include entry for Friday, Saturday, Saturday night Moondance and Sunday - All days and nights.

Food Booths Receive: EIGHT bands and THREE parking passes

Other Booths Receive: THREE bands and TWO parking passes

Wristbands ARE NOT exchangeable. Please staff your booths accordingly. If you have high staffing needs, you may exchange ONE weekend wristband for TWO day passes. This must be requested in email BY SEPTEMBER 1st, 2010.

Extra Exhibitor Wristbands

Exhibitors may purchase extra wristbands for ½ off the gate price for employees / staff only. Limit FOUR weekend bands. Must be ordered on initial application.

Qty. _____ Total \$ _____ Exhibitor Band \$20 per band, limit four

RV & Camping Passes

Qty. _____ Total \$ _____ RV Parking \$75 per RV (weekend)

RV spaces come with full hookups, close to stage, very nice location

Qty. _____ Total \$ _____ Car camping \$15 per person (weekend)

Field Booths Only – May camp two per booth, in booth for free

Booth Fee Calculations

\$ _____ **TOTAL – BOOTH FEE**

\$ _____ **DISCOUNTS FROM BOOTH FEE**

\$ _____ **SUBTOTAL**

\$ _____ **TOTAL OF BOOTH ACCESSORIES & EXTRAS**

\$ _____ **TOTAL FEES** (Enter in TOTAL FEES on next page)

BOOTH CONTRACT

Application Processing

- All applications processed by internal review jury. Applications by email must include booth / product photos.
- All applicants must submit product and booth photos or website address with quality images.
- Crafters products must be 75 % hand crafted by the exhibitor.
- Food vendors – (New and Returning) must include a proposed menu including beverages. (Include page 5)
- If you will be selling or sampling food or beverage, (even prepackaged) – You must include page 5
- All applications must include a deposit of 50% of the total fees due, payable by check or credit card, and approval to process final credit card payment within 30 days, or, agreement to mail final payment check to be received within 30 days. Applicants that are not able to meet these requirements will have their applications placed on file and the applications will not be processed.

If your application is approved you will receive placement confirmation by email within seven days. Your exhibitor welcome packet will be sent by EMAIL by August 1st, 2010. All passes and accessories will be distributed ONSITE at registration. Please allow at least five business days for processing and please make sure we have your current email on file. Print the confirmation you receive by email to bring with you to exhibitor registration onsite. Carefully read the exhibitor welcome letter and reply to the email with your confirmation of receipt and acceptance and understanding of the information contained in the welcome packet.

Posters and Flyers: Posters and flyers will be sent by request only in August. Please help promote our event while promoting a greener planet. Only request what you need or better yet, see our website for digital promotional material.

Booth Location Preference

Request Area	First Choice	Second Choice	Third Choice	Fourth Choice
Booth Number				

Placement Considerations / Requests _____

Booth Fees and Payment

- Cancellations prior to August 1st 2010 will incur a \$100 cancellation fee.
- Booth fees will not be refunded for cancellations after August 1st 2010.
- Make checks payable to **The Solar Living Institute**. **Applications may be submitted by mail or email only.**
- **MC, Visa, Check & M/O** only. Applications that do not list an accurate expiration date will not be processed.

\$ _____ **TOTAL FEES DUE (Must Include Payment)**

\$ _____ **AMOUNT ENCLOSED (1/2 Total Fees Due)**

BALANCE WILL BE MAILED BY CHECK ON:

Date: _____ **Due 30 days from application date**

OK TO PROCESS BALANCE BY CREDIT CARD ON:

Date: _____ **Due 30 days from application date**

MC VISA CHECK MONEY ORDER

Credit Card # and Accurate Expiration Date

Card Holders Name and Billing Zip Code

Date Signature

Mail to: Solfest 2010
 PO Box 662 Healdsburg, CA. 95448
 Email PDF to: Solfestexhibits@gmail.com

14th Annual Solfest

September 25th and 26th, 2010

Redwood Empire Fairgrounds Ukiah, CA.



EXHIBITOR CONTRACT

1. Exhibitor agrees to abide by all applicable laws, ordinances and regulations pertaining to health, fire prevention, public safety, business licenses, sales tax permits and applicable liability insurance, including liability insurance for food booths.
2. Exhibitors must be open and staffed in ordinance with exhibitor Registration hours listed above.
3. Exhibitors are responsible for securing exhibits and merchandise at night.
4. The exhibitor agrees to indemnify and hold harmless The Solar Living Institute, Solfest, its agents and employees, and the Redwood Empire Fairgrounds, from any and all claims, causes of action suits, damages, theft, injuries and losses to any person or goods arising out of or connected in any way with the renting of space in the Festival. Exhibitor agrees that this release is intended to be a full and final compromise and release of any claims, demands, actions, and causes of action, known or unknown, and in consideration of this contract, Exhibitor expressly waives the provision of Section 1542 of the California Civil Code, which reads as follows: "A general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of executing the release, which, if known by him, must have materially affected his settlement with the debtor."
5. The producers will not be liable for refunds or any other liabilities whatsoever for the disruption of the festival due to reasons of enclosure in which the festival is to be produced, being before or during the festival, destroyed by fire or other calamity, or by any Act of God (including but not limited to weather), public enemy, strikes, statutes, terrorists, ordinances or any other cause. Producer has the option to cancel the Festival by August 1st, 2010 and will return booth fees to the exhibitors. Producer reserves the right to alter the booth layout plan at any time.
6. Exhibitor agrees to maintain dignity and integrity of the festival and will not perform any acts of a harmful nature. The festival reserves the sole right to ask any exhibitor or its employees to leave the festival whom they feel are not acting in the best interest of the festival.
7. No products may be handed out free to the public during the festival (example: promotional material) without prior authorization.
8. We reserve the right to deny sale of items that have not been listed on the application. Any exhibitor exposed selling items not listed on the application may be asked to leave the festival with out a refund.
9. It is the responsibility of the exhibitor to read the exhibitor welcome letter and to understand its contents.
10. Exhibitor understands that a \$100 administration fee will be retained for any cancellations prior to August 1, 2010. Booth fees will not be refunded after August 1, 2010.
11. Exhibitors agree to permit photographs and video to be taken of their booths and their work at Solfest 2010, to be used for the purposes of promoting and advertising the event. All photographs / video footage remain the property of The Solar Living Institute. The photographer / videographer will be identified as video / photographer for the festival.
12. This agreement constitutes the entire contract between Solfest and the exhibitor. No changes shall be valid unless agreed to by both parties in writing. Should the festival seek legal action to enforce this contract, exhibitor agrees to pay all fees and costs that the festival incurs, whether or not legal action is instituted. Venue for such action is hereby agreed to be in Mendocino County, California.

I understand and agree with all conditions of this Contract.

Exhibitor Signature _____ Date _____