



www.solfest.org

Ukiah Redwood Fair
September 25-26, 2010

SolFest XIV Sponsorship of \$500

SolFest Access	Includes
General Admission Passes	1
SolFest Marketing	
Sponsor logo on SolFest.org	yes

In exchange for this rights and benefits package, Sponsor will provide the following to the Solar Living Institute: \$500.

Contact: Ross Beck, Exec. Director, T: 707.472.2460, F: 707.472.2498, ross.beck@solarliving.org



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Ukiah Redwood Fair
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SolFest XIV Sponsorship of \$1,000

SolFest Access	Includes
General Admission Passes	2
SolFest Marketing	
Sponsor logo on SolFest.org	yes
Logo in SolFest Event Guide Sponsor Listing (100,000)	yes
Ad in SolFest Event Guide (100,000)	1/6 B/W

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SolFest XIV Sponsorship of \$2,500

SolFest Access	Includes
General Admission Passes	5
Sponsor Badges (food/beverages all event)	3
VIP Hospitality Tent Passes (food/beverages all event)	2
SolFest Marketing	
Sponsor logo on SolFest.org	yes
Logo in SolFest Event Guide Sponsor Listing (100,000)	yes
Ad in SolFest Event Guide (100,000)	1/6 pg color
Listed on SolFest Poster distributed in Bay Area	yes
Sponsor logo in select SolFest Regional Print Advertising	yes
SolFest Onsite Marketing	
Sponsor Booth(s) premium location with amenities	10'x 10'
Sponsor Banner in high visible location	2'x 10'
Sponsor Announcement Daily from Main Stage	1x

In exchange for this rights and benefits package, Sponsor will provide the following to the Solar Living Institute: \$2,500.

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SolFest XIV Sponsorship of \$5,000

SolFest Access	Includes
General Admission Passes	10
Sponsor Badges (food/beverages all event)	5
VIP Hospitality Tent Passes (food/beverages all event)	5
SolFest Marketing	
Sponsor logo on SolFest.org	yes
Logo in SolFest Event Guide Sponsor Listing (100,000)	yes
Ad in SolFest Event Guide (100,000)	1/4/ pg color
Listed on SolFest Poster distributed in Bay Area	yes
Sponsor logo in select SolFest Regional Print Advertising	yes
Sponsor mentioned in all SolFest Radio Advertising	yes
SolFest Onsite Marketing	
Sponsor Booth(s) premium location with amenities	10'x 10'
Sponsor Banner in high visible location	2'x 10'
Sponsor Banner on Main Stage	2'x 10'
Sponsor Announcement Daily from Main Stage	1x
Workshop Area Speaking Engagement to educate attendees	1x
Solar Living Institute Marketing	
Sponsor logo & link on Solarliving.org	end of year
Sponsor logo & link on SLI Newsletter (25,000)	end of year
Sponsor Ad in SLI Workshop mailer Fall (50,000)	logo

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SolFest XIV Sponsorship of \$10,000

SolFest Access	Includes
General Admission Passes	15
Sponsor Badges (food/beverages all event)	10
VIP Hospitality Tent Passes (food/beverages all event)	5
SolFest Marketing	
Sponsor logo on SolFest.org	yes
Logo in SolFest Event Guide Sponsor Listing (100,000)	yes
Ad in SolFest Event Guide (100,000)	1/2 pg color
Listed on SolFest Poster distributed in Bay Area	yes
Sponsor logo in select SolFest Regional Print Advertising	yes
Sponsor mentioned in all SolFest Radio Advertising	yes
Sponsor logo in select SolFest Nation print Advertising	yes
SolFest Onsite Marketing	
Sponsor Booth(s) premium location with amenities	10'x 20'
Sponsor Banner in high visible location	3'x 10'
Sponsor Banner on Main Stage	3'x 10'
Sponsor Announcement Daily from Main Stage	2x
Workshop Area Speaking Engagement to educate attendees	1x
Workshop Area Banner, Event Guide Workshop Sponsor listing	1
Solar Living Institute Marketing	
Sponsor logo & link on Solarliving.org	12 months
Sponsor logo & link on SLI Newsletter (25,000)	12 months
Sponsor Ad in SLI Workshop mailer Fall (50,000)	1/4 page
Sponsor Ad in SLI Workshop mailer Spring (50,000)	1/4 page

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SolFest XIV Sponsorship of \$25,000

SolFest Access	Includes
General Admission Passes	25
Sponsor Badges (food/beverages all event)	15
VIP Hospitality Tent Passes (food/beverages all event)	10
SolFest Marketing	
Sponsor logo on SolFest.org	yes
Logo in SolFest Event Guide Sponsor Listing (100,000)	yes
Ad in SolFest Event Guide (100,000)	Full pg color
Listed on SolFest Poster distributed in Bay Area	yes
Sponsor logo in select SolFest Regional Print Advertising	yes
Sponsor mentioned in all SolFest Radio Advertising	yes
Sponsor logo in select SolFest Nation print Advertising	yes
Sponsor logo on SolFest postcards & fliers	yes
Sponsor acknowledged in all SolFest press releases	yes
Sponsor Banner ad on SolFest.org, 12 months	yes
Sponsor Renewal SolFest First Rights	yes
SolFest Onsite Marketing	
Sponsor Booth(s) premium location with amenities	20'x 20'
Sponsor Banner in high visible location	3'x 10'
Sponsor Banner on Main Stage	3'x 10'
Sponsor Announcement Daily from Main Stage	4x, Headline
Workshop Area Speaking Engagement to educate attendees	2x
Workshop Area Banner, Event Guide Workshop Sponsor listing	12 months
Sponsor Banner at Entrance	yes
Attendee Hospitality Bag Insert	yes
Sponsor Announcement , sponsored workshop area before each presentation	yes
Solar Living Institute Marketing	
Sponsor logo & link on Solarliving.org	12 months
Sponsor logo & link on SLI Newsletter (25,000)	12 months
Sponsor Ad in SLI Workshop mailer Fall (50,000)	1/2 page
Sponsor Ad in SLI Workshop mailer Spring (50,000)	1/2 page
SLI Membership Database Access - one time use	12 months
SLI Workshop Access - Literature Distribution, one year	12 months
SLI Newsletter Educational article (25,000)	12 months
Sponsor Banner ad on SLI website	12 months

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