solfest XIV
www.solfest.com

solar living INSTITUTE
www.solarliving.org

SLI SolFest XIV, Septemeber 25-26, 2010			Sponsor Programs				
Ukiah Redwood Fairgrounds							
Sponsor Programs	**$250**	**$500**	**$1,000**	**$2,500**	**$5,000**	**$10,000**	**$25,000**
SolFest Access							
General Admission Passes	1	1	2	5	10	15	25
Sponsor Badges (food/beverages all event)				3	5	10	15
VIP Hospitality Tent Passes (food/beverages all event)				2	5	5	10
SolFest Marketing							
Sponsor logo on SolFest.org	yes	yes	yes	yes	yes	yes	yes
Logo in SolFest Event Guide Sponsor Listing (100,000)		yes	yes	yes	yes	yes	yes
Ad in SolFest Event Guide (100,000)			1/6 B/W	1/6/ pg color	1/4/ pg color	1/2 pg color	Full pg color
Listed on SolFest Poster distributed in Bay Area				yes	yes	yes	yes
Sponsor logo in select SolFest Regional Print Advertising				yes	yes	yes	yes
Sponsor mentioned in all SolFest Radio Advertising					yes	yes	yes
Sponsor logo in select SolFest Nation print Advertising						yes	yes
Sponsor logo on SolFest postcards & fliers							yes
Sponsor acknowledged in all SolFest press releases							yes
Sponsor Banner ad on SolFest.org, 12 months							yes
Sponsor Renewal SolFest First Rights							yes
SolFest Onsite Marketing							
Sponsor Booth(s) premium location with amenities				10'x 10'	10'x 10'	10'x 20'	20'x 20'
Sponsor Banner in high visible location				2'x 10'	2'x 10'	3'x 10'	3'x 10'
Sponsor Banner on Main Stage					2'x 10'	3'x 10'	3'x 10'
Sponsor Announcement Daily from Main Stage				1x	1x	2x	4x, Headline act
Workshop Area Speaking Engagement to educate attendees					1x	1x	2x
Workshop Area Banner, Event Guide Workshop Sponsor listing						1	12 months
Sponsor Banner at Entrance							yes
Attendee Hospitality Bag Insert							yes
Sponsor Announcement in sponsored workshop area prior to every presentation							yes
Solar Living Institute Marketing							
Sponsor logo & link on Solarliving.org					end of year	12 months	12 months
Sponsor logo & link on SLI Newsletter (25,000)					end of year	12 months	12 months
Sponsor Ad in SLI Workshop mailer Fall (50,000)					logo	1/4 page	1/2 page
Sponsor Ad in SLI Workshop mailer Spring (50,000)						1/4 page	1/2 page
SLI Membership Database Access - one time use							12 months
SLI Workshop Access - Literature Distribution, one year							12 months
SLI Newsletter Educational article (25,000)							12 months
Sponsor Banner ad on SLI website							12 months