

Robert F. Kennedy, Jr. to be Keynote Speaker for Solar Living Institute's SolFest XIV

Hopland, CA. -- Robert F. Kennedy, Jr. is the keynote speaker at Solar Living Institute's fourteenth annual renewable energy and sustainable event, SolFest, held at Northern California's Redwood Empire Fairgrounds in Ukiah, Mendocino County. Mr. Kennedy will speak Saturday afternoon, September 25, 2010.

SolFest™ is the original "greenest show on earth" featuring a two-day, family-friendly, green festival of informative workshops, education panels, hands-on demonstrations, prime networking opportunities, celebrations and world-class entertainment with thousands of sustainable living enthusiasts in attendance. SolFest offers music, camping, kid's area, the MoonDance and a new location – twelve miles north of the Solar Living Center. Visit www.solfest.org to learn more.

Mr. Kennedy was named one of TIME magazine's "Heroes for the Planet" for his success in helping Riverkeeper lead the fight to restore the Hudson River. The group's achievement helped spawn more than 160 Waterkeeper organizations across the globe. In 2009, he was named one of Rolling Stone's "100 Agents of Change."

Mr. Kennedy serves as senior attorney for the Natural Resources Defense Council, chief prosecuting attorney for the Hudson Riverkeeper, president of Waterkeeper Alliance, and is a partner in the clean tech work of Silicon Valley's VantagePoint Ventures.

"We are honored to host such a powerful environmental leader as Mr. Kennedy. For more than 14 years Sol Fest has attracted up to 10,000 attendees due to our dynamic keynote speakers, education panels and workshops, music, and celebration, as a way to demonstrate solar and sustainability applications," stated SLI's Executive Director Ross Beck. "We look forward to an inspirational message that Mr. Kennedy is so famous for."

About Solar living Institute (www.solarliving.org)

The Solar Living Institute, a 501c3 non-profit, is the leader in promoting sustainable living through inspirational environmental education. SLI offers nationally accredited courses both onsite and online in solar photovoltaic design and installation and sustainable living, invites visitors to their 12-acre demonstration site in Hopland, offers nine-month internships and will be hosting the 14th annual SolFest event in Ukiah September 25-26, 2010.

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